

19 May 2014

**Blue Star Capital plc  
("Blue Star" or the "Company")**

**Oak Media signs exclusive agreement with Playboy TV Europe**

Blue Star, an investing company in technology and gaming delivered principally through social media and broadcast platforms, announces that Oak Media Limited ("Oak Media"), which is 65% owned by Blue Star, has signed an exclusive agreement with Playboy TV Europe ("Playboy TV"), for the marketing and promotion of Oak Media's Gibraltar-registered Red 8 casino, on Playboy TV's channel inventory. Red 8 casino will offer its players a full casino experience on a variety of platforms including internet, mobile and tablet, through a common integrated wallet.

The agreement is structured as a partnership, with both parties sharing in the casino's profits. Significantly, it also gives Oak Media marketing access to Playboy TV's existing customer database of over 100,000 users who currently interact with the channels.

The service is expected to be launched by the end of next month and will run initially on Playboy TV's four free-to-air channels on the Sky and Freeview platforms.

Further to the announcement on 24 December 2013 Oak Media's management can increase their shareholding to a maximum of 50% conditional on Oak Media becoming profitable.

Graham Parr, Chairman of Blue Star, commented:

"Since our investment in Oak Media in December 2013, the company has signed three significant contracts, this latest being with one of the world's most recognised names in entertainment. This contract represents a major step forward in bringing Oak Media's strategy to fruition in this fast growing market and we remain confident about the company's prospects."

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**About Oak Media**

Oak Media has been formed to take advantage of the international growth in gaming for entertainment amid a fast changing regulatory environment. Oak Media intends to become an aggregator of the most compelling gaming technology to provide the best available gaming

solutions, so it can enter the lucrative gaming market with modest investment and make rapid returns.

Oak Media believes that leading brands and broadcast TV will play an increasingly larger role in gaming growth and player recruitment. Oak Media aims to position itself as the supplier of choice to mainstream brands and mobile and broadcast TV operations, especially those with international reach, to create a total broadcast gaming solution with selected partners.